

Important Dates for 2009

Spring Seminar Glastonbury	Thursday 5th February
Closing Date for S W in Bloom Entry	Wednesday 1st June
Closing Date for N Awards Entry	Wednesday 1st June
Regional Judging	Wed 8th July to Wed 22nd July
National Judging	Mon 3rd to Friday 14th August
Presentation at Yeovil	Thursday 17th September
National Presentation—Torquay	Wednesday 23rd September



Blackdown Garden Centre Exhibit at Chelsea Flower Show 2008

Vegetables & Plants grown in **Revive Organic Compost.
Garden Designed & Built by Stonebarn Landscapes**



McDonalds adds it's support to SW in Bloom



Web Site WWW.southwestinbloom.org.uk

South West in Bloom Autumn Newsletter



South West has exceptional results in National Competition

Cricklade Gold Medal & Winner of the
Large Village category



Exmouth - Silver Gilt Medal &
Winner of the Seaside category



Clifton - Silver Gilt Medal & Winner of
Urban Communities Group



Taunton - Silver Gilt Medal &
Winner of the Large Town category



East Budleigh - Silver Gilt Medal Nationals 2008



St Ives - Silver Medal National 2008



National entries for 2009

Plymouth Entente Floral Silver Medal 2008 SW Gold Medalist & Tourism Cup Winner National Large City Entry for 2009



Thornbury South West Gold Medalist Winner of Sargent Cup and Sponsors trophy



Wedmore South West Gold Medalist & Cox Cup Winner National Village Entry for 2009



Portishead South West Gold Medalist Winner of Portman Cup Urban Regeneration Entry for 2009



Hayle South West Gold Medalist Winner of SWTA cup National Seaside Entry for 2009



Chairman's Greetings

I am pleased to announce that **Viridor** will be our main sponsor for the South West in Bloom competition for 2009/10. Viridor will sponsor SW in Bloom through their "**Revive Soil Conditioner**" brand, which is produced in the South West.

The team will be available for information and assistance throughout the year at our events and presentations starting off with the Spring Seminar in February.

Our continuing partnership with South West tourism and other sponsors is certainly having an impact on the South West. We look forward to a successful 2009.

Vic Verrier MBE

Discretionary Awards success for South West

Congratulations to Pat Graham (Exmouth) and Beryl Maynard (East Budleigh) for their individual awards.

Congratulations to Cricklade in winning the RHS Discretionary Award for Outstanding Community Achievement.

All entrants both at Regional & National level should be aware that there are a wide range of discretionary Awards available

Neighbourhood Awards

Congratulations to the **105** South West entrants in 2008. This initiative is proving to be one of the most successful ventures involved in the Bloom. Whilst this competition is being reviewed the RHS is committed to its continuance. Lets have some more entries!

There are three categories

Small neighbourhood	1 to 300 persons
Neighbourhood	301 to 1000 persons
Large Neighbourhood	Over 1000 persons

Entry forms will be available early in 2009

Regional Judging

Please note that the Regional judging in 2009 will be from Mid Week to Mid Week

Wed 8th July to Wed 22nd July

We hope this will make it easier for competitors to arrange suitable dates for their judging tour.

New Regional Judging Sheets for 2009

The National judging guidelines and scoring sheets are to change in 2009. South West in Bloom will be adopting these revised sheets. There will now be three Core Pillars of Britain in Bloom

Horticultural Achievement
Environmental Responsibility
Community Participation

Section A Horticultural Achievement (50% : Max 100 points)

In this section judges will be looking at 5 Key areas

- A1 Impact
- A2 Horticultural Practice
- A3 Residential & Community gardening
- A4 Business & Commercial areas & Premises
- A5 Green Spaces

Each area will be 10% of the overall score

Section B Environmental Responsibility (25%: Max 50 points)

In this section there are 5 key areas

- B1 Conservation & biodiversity
- B2 Resource management
- B3 Local Heritage
- B4 Local environmental quality
- B5 Pride of Place

Each area will make up 5% of the overall score

Section C Community Participation (25%: max 50 points)

In this section the judges will be looking at 5 key areas

- C1 Development and future plans
- C2 Communication and education
- C3 Community involvement
- C4 Year-round involvement
- C5 Fundraising and sponsorship

Each area will make up 5% of the overall score

Full explanations and copies of the score sheets will be available and explained at the South West in Bloom seminar on Thursday 5th February 2009.

Helping you achieve your Three Core Pillars

Viridor and Revive Soil Conditioner are always interested in looking at opportunities where we can work together to help you achieve your Three Core Pillars and all of us achieve good coverage and a solid mention for South West in Bloom, Viridor and Revive in local papers.

It may be as simple and effective as Viridor providing some compost for a community or school project. Please contact Gill Ohlson, on gohlson@viridor-waste.co.uk (mobile : 07889 087314) initially with your project.

To help us assess the number of requests we are likely to receive please send in your project suggestions by the end of February 2009 so we can plan for our year's activity. There will be a limited amount of compost available.



Revive
ORGANIC SOIL CONDITIONER
[WWW. Viridor-waste.co.uk](http://WWW.Viridor-waste.co.uk) a Viridor product

Latest News

Greetings from Viridor and Revive Soil Conditioner

Kevin Bishop, Regional Recycling Manager, Viridor

“After a very successful 2008/9 Viridor are pleased to sponsor South West in Bloom during 2009/10. We have introduced some new activities for the coming year which we would like to share with all entrants.

Breakfast visit to Walpole Compost Facility

You are invited to tour our Walpole compost facility in Bridgwater, Somerset on the **18th February** from 9.00am to 11.30 am. There will be a guided tour of our recycling facilities to see how our composted green waste is processed by Viridor and the Revive Soil Conditioner is made. Breakfast refreshments will be available. Full details will be available in the New Year but please contact Gill Ohlson to register your initial interest at
gohlson@viridor-waste.co.uk

Children's Painting Competition

150 paintings were received in the “South West in Blooms” 2008 Children's painting competition. The winning paintings were framed and returned to those who painted them, together with their certificate. The winners in the three classes were

Up to six years old: Natasha Jones, Beechfield School, Highbridge
7 - 11 years: Sophie Lyons, Exeter Road School, Exmouth
12 - 16 years: Alice Price, Hospital Education Service, Bristol

Winning paintings from the forthcoming 2009 children's painting competition will be used by Viridor to produce a new 2010 calendar based on the school term year. The theme of the competition in 2009 will be based on

“Dig it, Grow it, Cook it & Eat it”

Further details will be available shortly.

Don't forget to find your Neighbourhood Award entries for 2009.

Torbay has been awarded the National presentation and is hosting the Britain in Bloom awards ceremony on 23rd September 2009.

Due to personal commitments Robert Bolt has resigned as Secretary of South West in Bloom. We thank Robert for all his hard work and wish him the best for the future. The structure for South West in Bloom is now under discussion as this gives us the opportunity to see what changes will be best for the future. Temporary arrangements have been put in hand, and the admin duties will be undertaken in the offices of Stonebarn Landscapes

**Stonebarn
Moorledge
Chew Magna
BS 40 8TL
Tel No 01275 333007
E Mail jonswheatley@aol.com**

The RHS have granted South West in Bloom £1000 for the purchase of new IT equipment. South West in Bloom wish to welcome Stephanie Eynon as the new National co-ordinator.

Spring Seminar

Thursday 5th February 2009

Glastonbury Town Hall

Hosted by “Glastonbury in Bloom” with Alan Gloak

10.30 a.m. to 4.30 p.m.

Speakers

Britain in Bloom Steering Group

National Judge - John Woodward

Richard Griffith Organic Sales Manager

Revive

“Kerbside to Compost”

P.M. Conference and Workshop on new National and Regional judging criteria.

Seminar £12 Per Delegate.

Including Lunch

BOOKING FORM ENCLOSED
Closing Date Friday 30th January



Important Dates for 2009

Spring Seminar Glastonbury	Thursday 5th February
Closing Date for S W in Bloom Entry	Wednesday 1st June
Closing Date for N Awards Entry	Wednesday 1st June
Regional Judging	Wed 8th July to Wed 22nd July
National Judging	Mon 3rd to Friday 14th August
Presentation at Yeovil	Thursday 17th September
National Presentation—Torquay	Wednesday 23rd September



**Blackdown Garden Centre Exhibit at
Chelsea Flower Show 2008**

Vegetables & Plants grown in **Revive Organic Compost.
Garden Designed & Built by Stonebarn Landscapes**



McDonalds adds it's support to SW in Bloom

Web Site WWW.southwestinbloom.org.uk